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| **General Questions:**   * As an authority member, do you feel vaccine hesitancy among the general population? * In your experience, in Alaska what are the most common reasons for vaccine hesitancy among the general population? * How important is it for healthcare professionals to address vaccine hesitancy and promote vaccine acceptance in Alaska? * What are the key challenges faced in addressing vaccine hesitancy at the community level in Alaska? * How effective have vaccine education campaigns been in addressing vaccine hesitancy in Alaska? * What strategies have you found effective in overcoming vaccine hesitancy and increasing vaccine uptake in Alaska? * How important is it for healthcare professionals to actively listen to and address concerns raised by vaccine-hesitant individuals in Alaska? * What role does misinformation play in vaccine hesitancy in Alaska, and how can it be effectively countered? * How important is community engagement and involvement in addressing vaccine hesitancy in Alaska? * How do you perceive the impact of social and cultural factors on vaccine hesitancy in Alaska? * What resources or support would be helpful in combating vaccine hesitancy and promoting vaccine acceptance in Alaska?   **Social Media Questions:**   * In your experience, how significant is the impact of social media on shaping public perceptions and attitudes towards COVID-19 vaccines? * What specific challenges or opportunities does social media present in addressing vaccine hesitancy in Alaska? * How effective do you think social media campaigns have been in countering vaccine hesitancy and promoting accurate information about COVID-19 vaccines? * What strategies do you think can be employed on social media platforms to counter vaccine misinformation and promote vaccine acceptance? * How important is collaboration between healthcare professionals and social media platforms in addressing vaccine hesitancy? * Have you observed any successful initiatives or campaigns on social media that have positively influenced vaccine acceptance in Alaska? * What role can influencers or community leaders on social media play in addressing vaccine hesitancy? * What resources or support would be helpful from social media platforms in combating vaccine hesitancy in Alaska? * Do you think social media platforms should have stricter policies regarding vaccine-related content? * How can stakeholders effectively utilize social media to reach and engage with populations that are hesitant about COVID-19 vaccines? * How do you perceive the current state of vaccine hesitancy in underserved communities in Alaska? * In your opinion, what are the most significant challenges in vaccine uptake in Alaska? * What role the social media play in addressing vaccine hesitancy, and what are its potential advantages and limitations? * What strategies do you believe would be most effective in tailoring vaccine information and interventions to meet the needs of vaccine-hesitant communities? * In your experience, how have targeted social media campaigns or call-to-action initiatives impacted vaccine hesitancy and health equity in underserved communities in Alaska? |